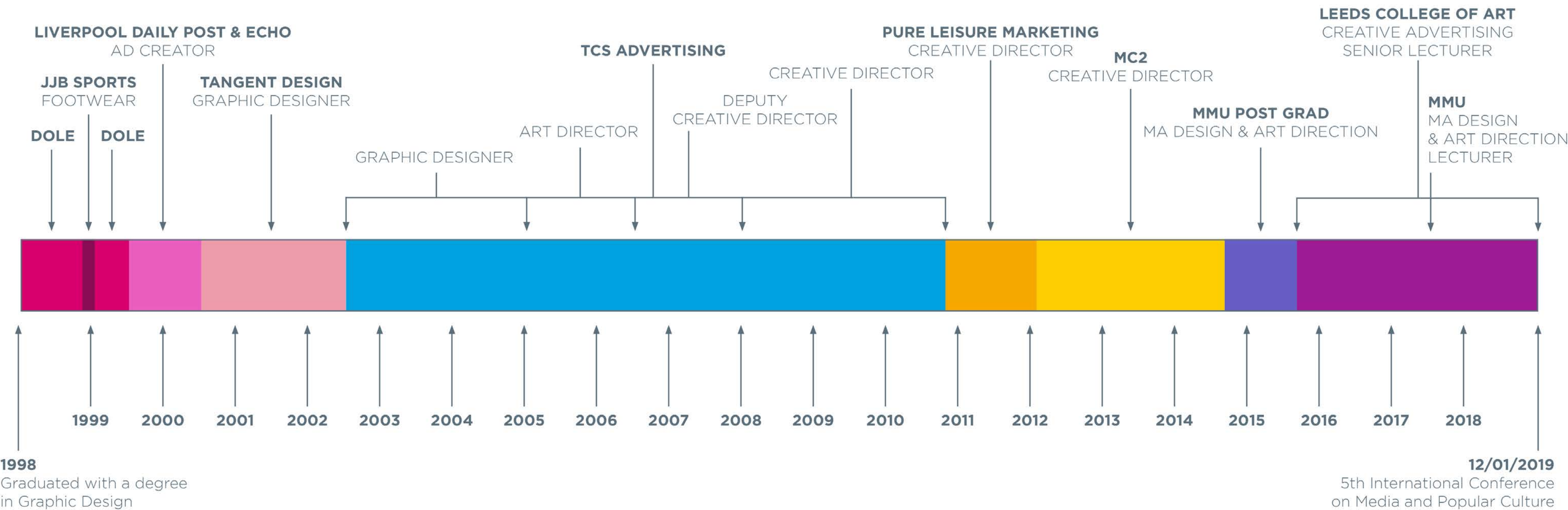


**STORYTELLING
AS A MEANS OF
COMMUNICATION
IN THE UNITED KINGDOM'S
CREATIVE INDUSTRIES
BY NICHOLAS YOUNG**

**THE STORY OF
MY STORY TO
UNDERSTAND
THE STORY OF
STORYTELLING**

MY STORY STARTS IN 1998



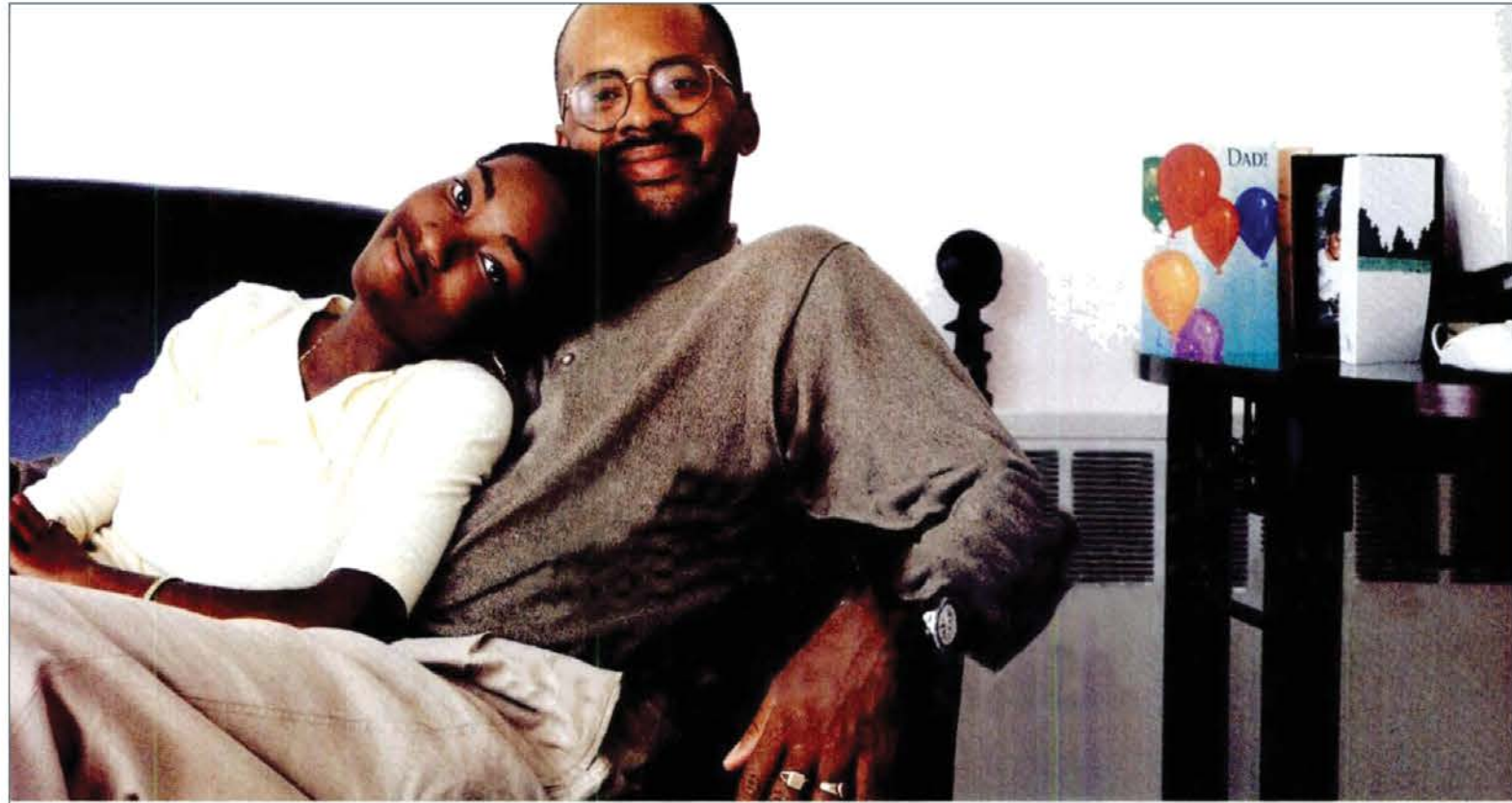
A man in a dark pinstripe suit, light blue shirt, and patterned tie stands in a modern office with large windows. He is leaning forward, pointing his right index finger directly at the viewer. His expression is serious and intense. In the foreground, the hands and arms of two other people are visible, sitting at a white conference table. On the table are a silver laptop, a red pen, a black smartphone, and a tablet. The background shows a view of green trees and a cloudy sky through the glass walls of the office.

CLIENTS



\$19.8 BILLION







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STAYS TOGETHER.



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- V.90 56K Capable* Telephony Modem for Windows
- NEW 3Com® HomeConnect™ 10MB Phoneline PCI NIC⁴⁴
- MS® Works Suite 99 with Money 99 Basic ■ MS® Windows® 98, SE
- 1-Year Dellnet™ Internet Access⁴⁵ with 20MB of Online Backup⁴⁶
- NEW Dell® Home Networking Kit⁴⁷



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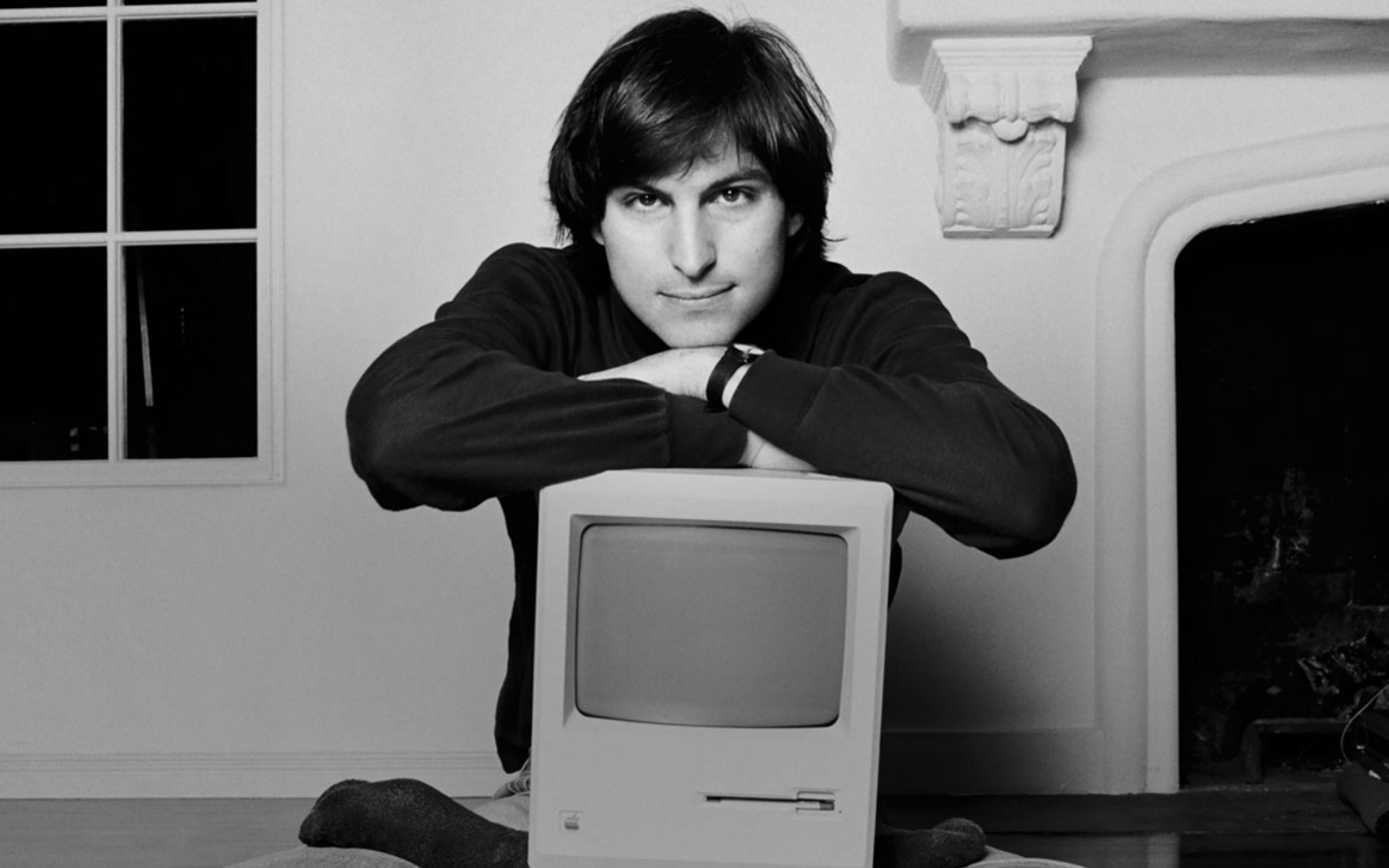


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Sorry, no beige.



Think Different



Kids build Lego. Lego builds kids.

The two ways your child can make his mark in life are with his mind and his hands. And if he can develop his mind and his hands doing something he enjoys, all the better.

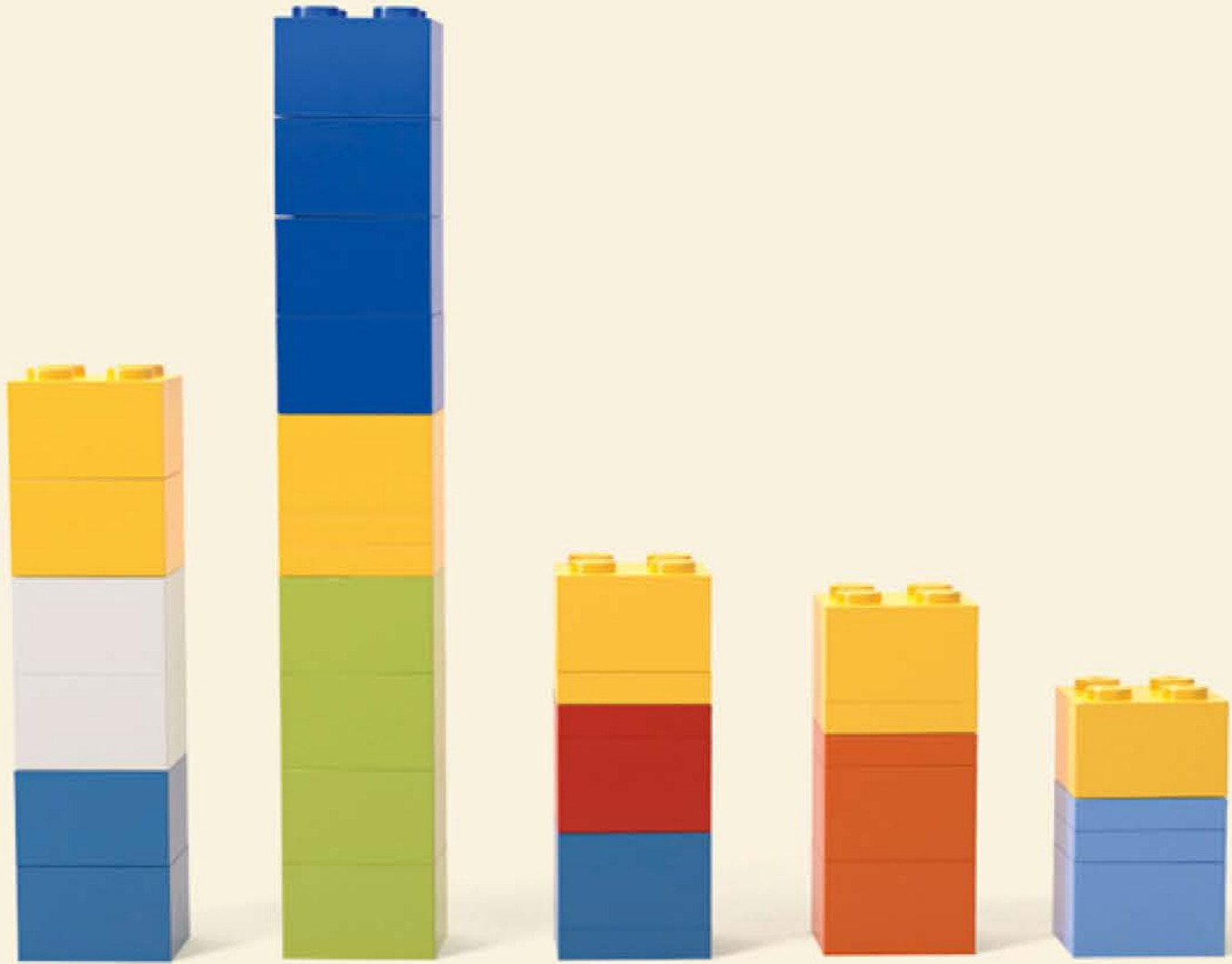
That's what LEGO is about. More than just a building toy. LEGO makes anything your child's mind imagines, anything his hands build.

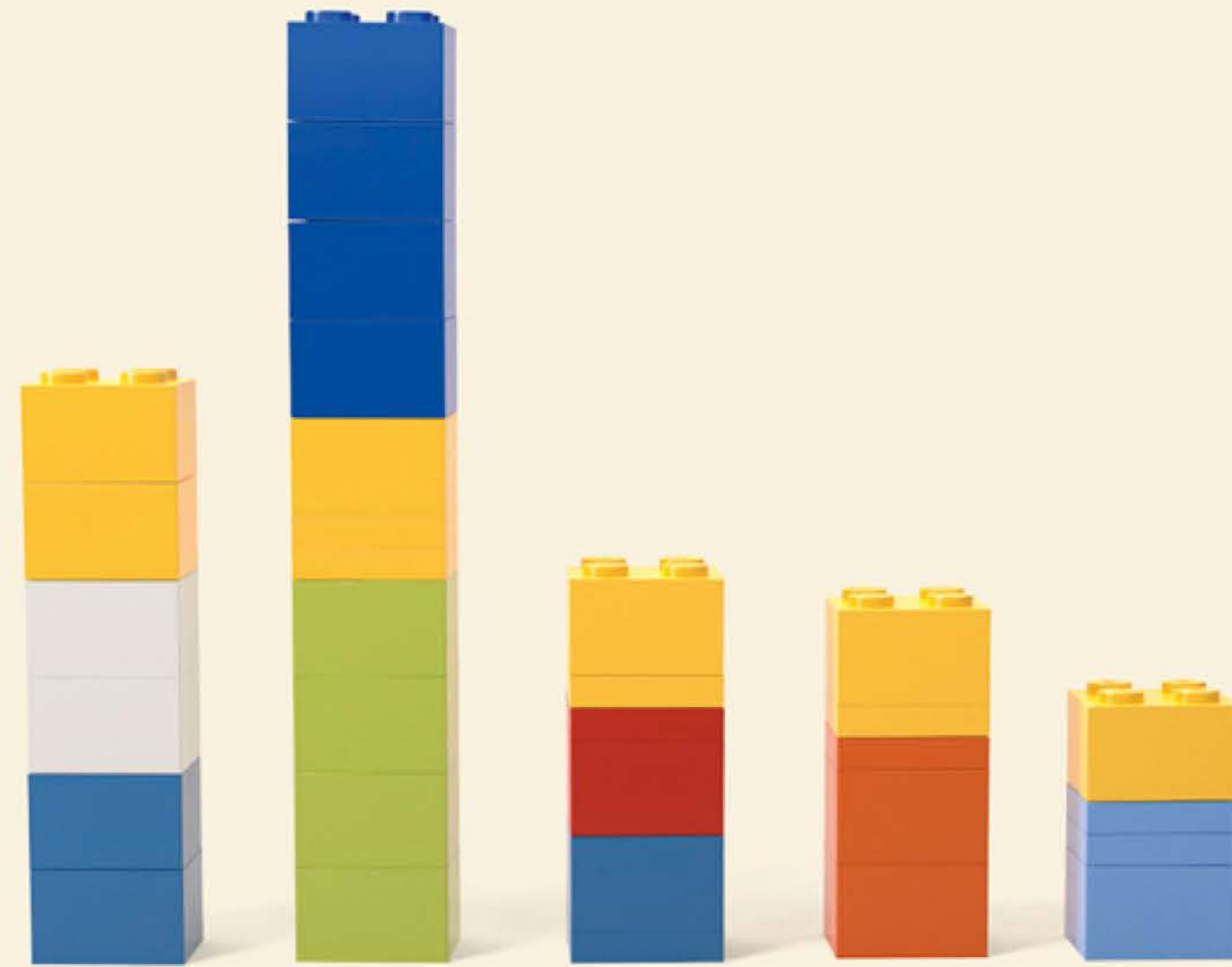
So you might say as he builds LEGO... LEGO builds him.





IMAGINE







ONCE UPON A TIME...

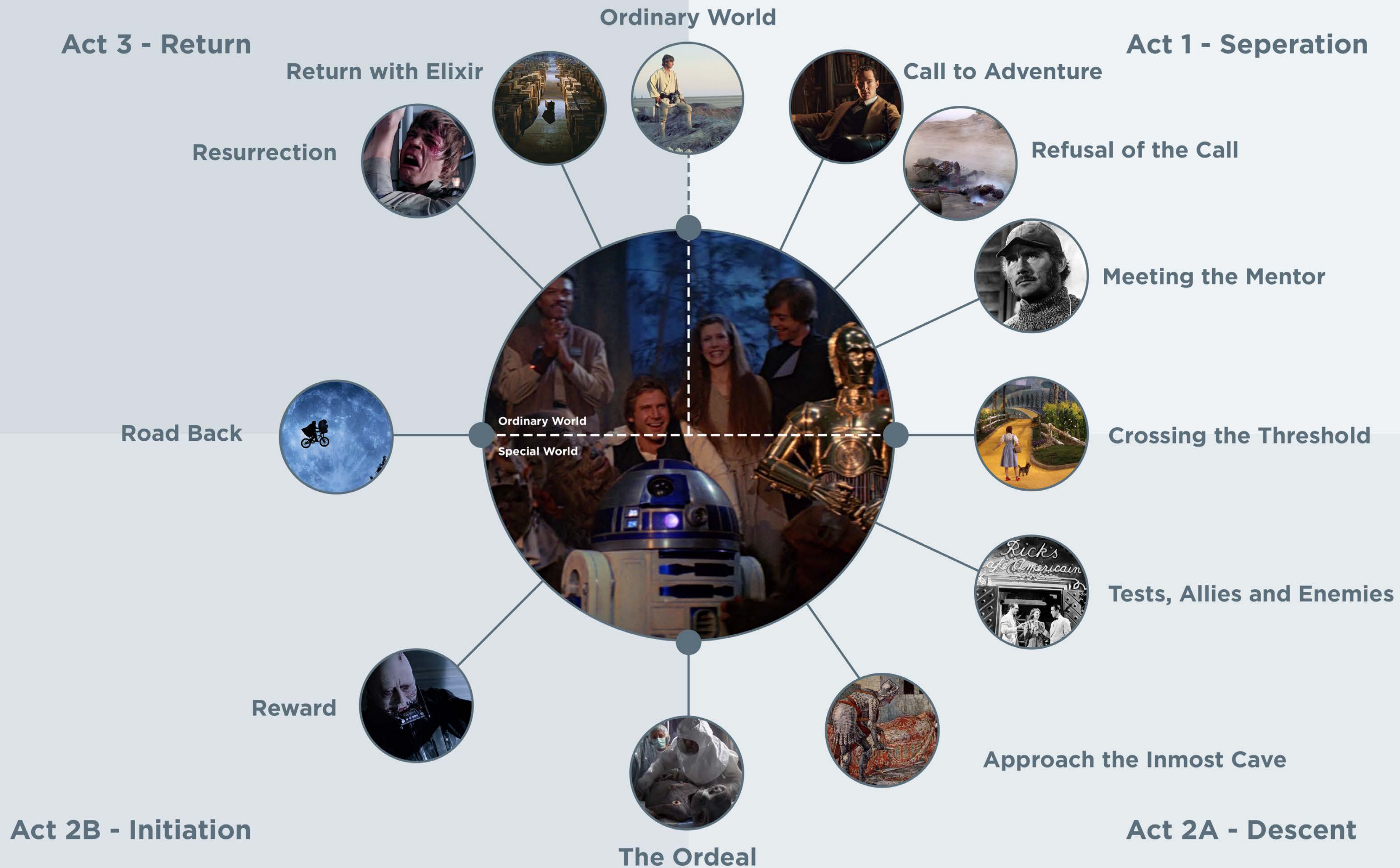
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THOUSAND
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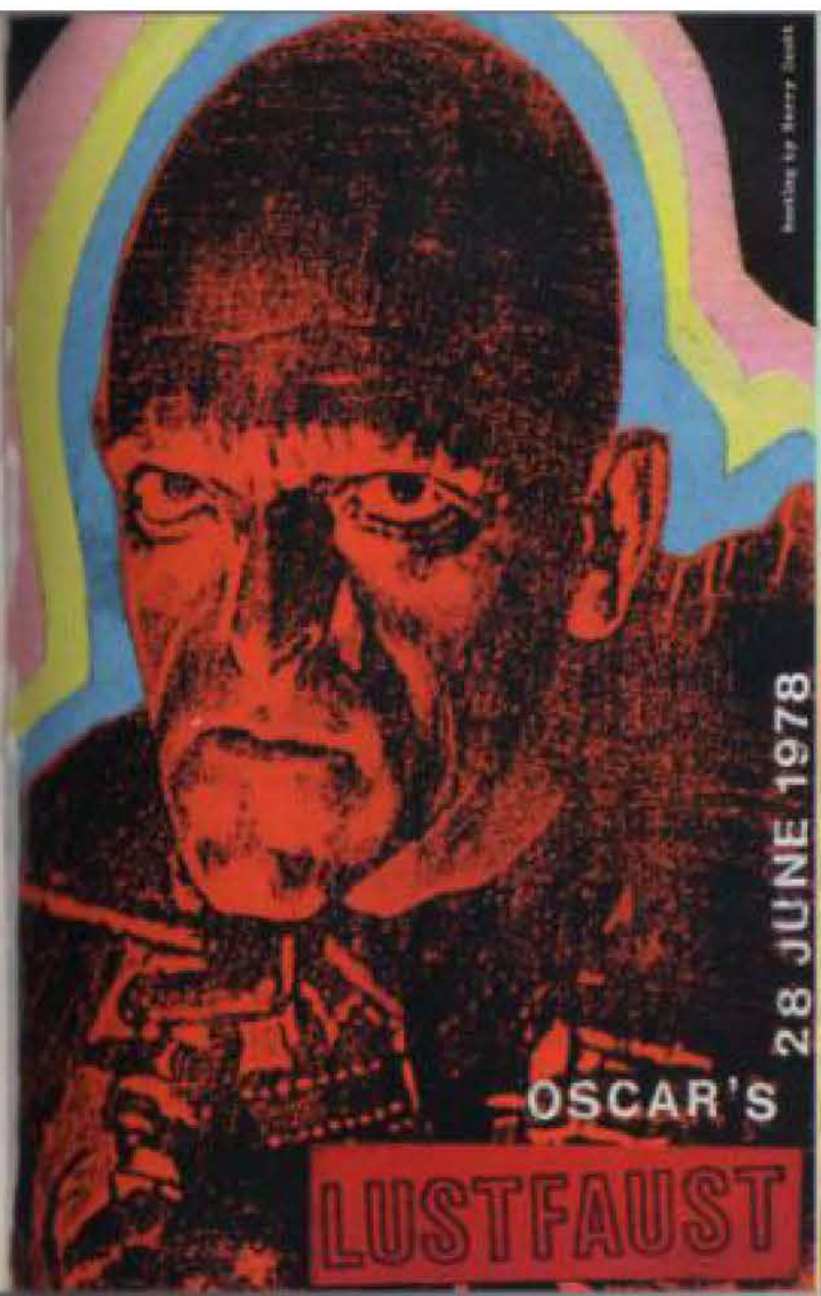
LUSTFAUST: A FOLK ANTHOLOGY 1976-1981



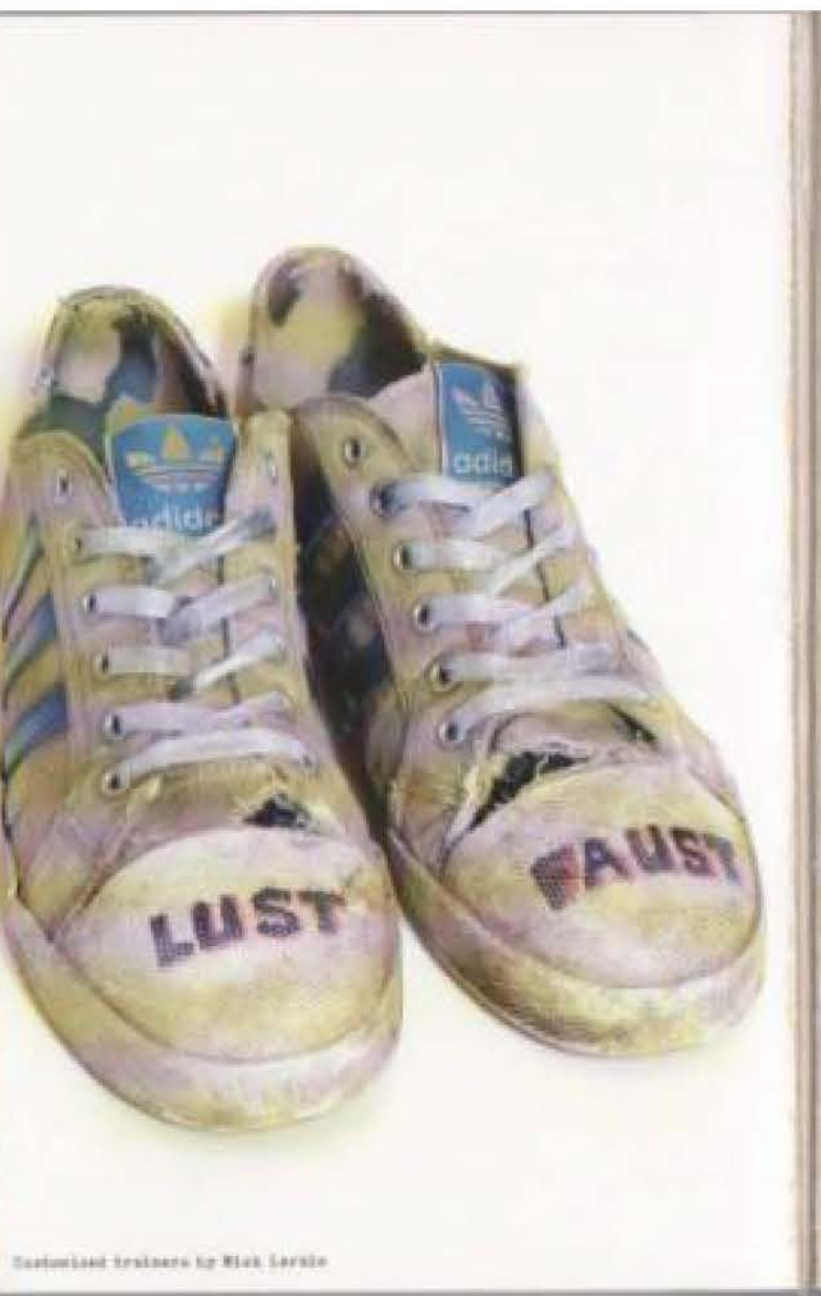
ON 28 JUNE 1978

The band arrives on TV well on the 14 June and immediately begins looking for places to play. Kruger catches together five pub-based gigs, each venue miles from the next, and the band practices hard for their 'big gig'. At the first of the performances, Basch is violently threatened by a childless - an attack that leaves him unable to drive. The following gig sees Kruger replace the drummer with a stolen train-filled searchlight. The band's act is pulled after their second song. Each of the subsequent gigs ends either in the gig being pulled or the band or a conflict ensuing between the band and crowd.

July 2 1978 - Lustfaust play the Rock/Folk Contest at the Round House in North London. In seeing the band listed as 'Lustfaust', queries from the others are met with silence from van Basch. A frustrated Kruger, with his superior English, then asks the other bands due to play who reveal the true nature of the competition. Kruger and van Basch come to blows but are talked by their call to the stage. The band, furiously intent on outstaging van Basch's concert, play a scathing noise as a backdrop to the Belgian's soft-rock songs with Kruger shouting profanities over van Basch. Finally van Basch snaps and attacks Kruger whilst Kruger - high on a cocktail of drugs - inadvertently begins to possessively hammer the walls of the building. A fire starts and the band flee in angry mix of profanities, their TV adventure over.



Painting by Harry Scott



Customised trainers by Rick Larkin

The End

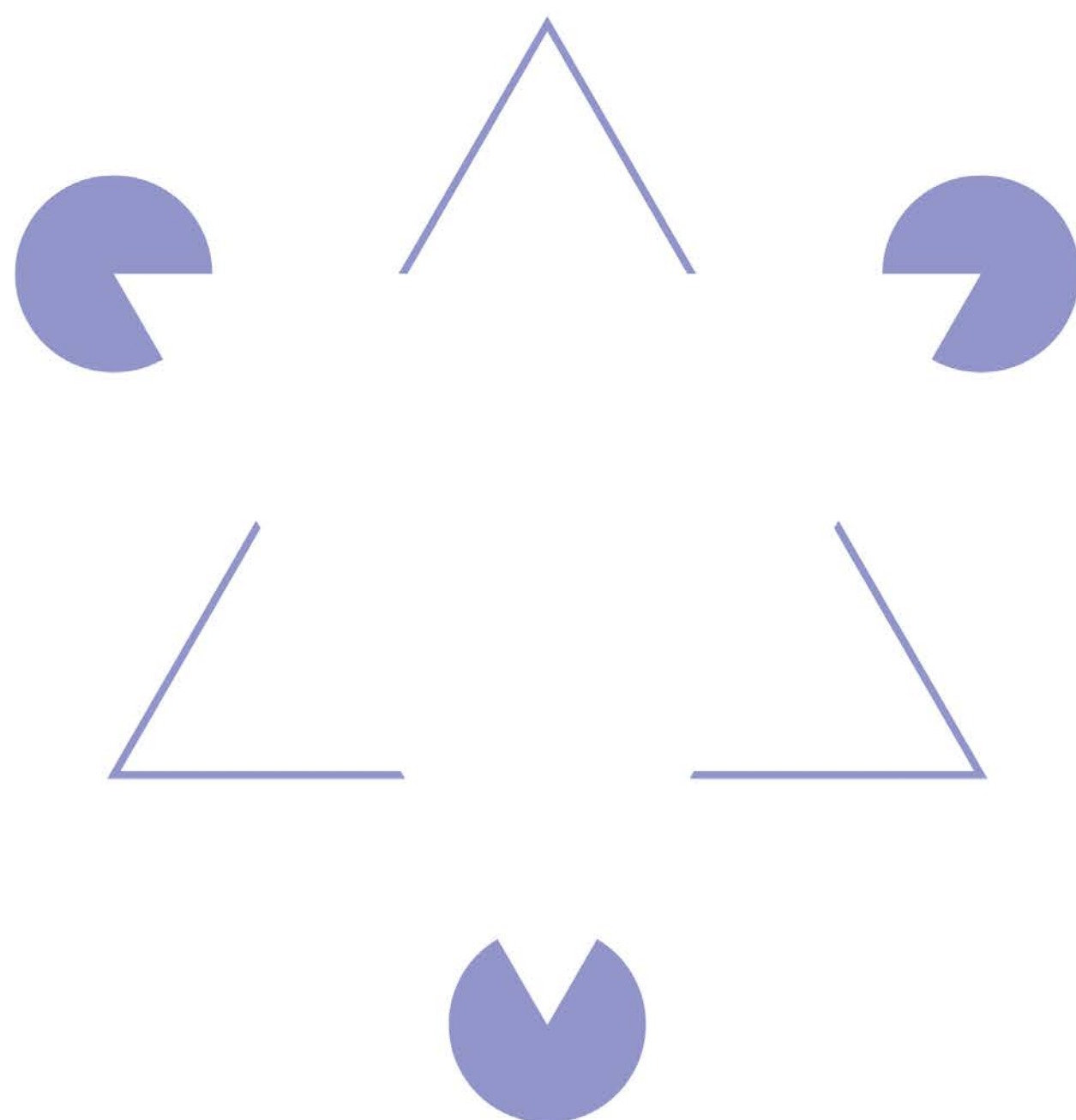
In late October Berlin, Basch runs into the drug addict Kruger, unwittingly informing him that he, Basch and van Basch have been working on Lustfaust material. Kruger threatens legal action for abuse of the Lustfaust name and explains that any subsequent releases the band make will have to include his material as he has moral rights of the name (in the New York, Kruger still would on a law action to the US).

Meanwhile van Basch hits the States with the Michael Schuster Group. He immediately finds that he was right in considering New York as his spiritual home and manages to schedule a night to support at New's Kansas City. Van Basch contacts Basch who is very keen to perform at the gig. Van Basch also contacts Basch to bring him over for the failed New York gig but Basch is reluctant to return to the States as he has so much work in Europe and also as he has painful memories of the way he was treated in late 1970s New York. Van Basch, needing another last opportunity, gives his temper with Basch (he is ignorant of Basch's past) and the two end never to speak again. Consequently, the gig is cancelled. The tour ends in December 1980 and van Basch meets up with Kevin Ashworth, who welcomes the invitation to compose a final edition of False Traces to mark the upcoming final album. Van Basch attempts to meet up with Basch to sign and compose the album but his plans are curtailed when his father dies after a long struggle with cancer in late December 1980. As a result the Brighton scene long time plans to stay in the US.

The final album - Placemaster - is given the name - is mixed by Basch and ends both Ashworth and van Basch a song, making it as a project marked by pain and sorrow, van Basch decides not to accept the tape and to distribute by word of mouth only. The final edition of False Traces is released in February 1981. Van Basch decides that the band name Lustfaust has become too much baggage to bear. He informs both Basch and Ashworth that Lustfaust are no more.

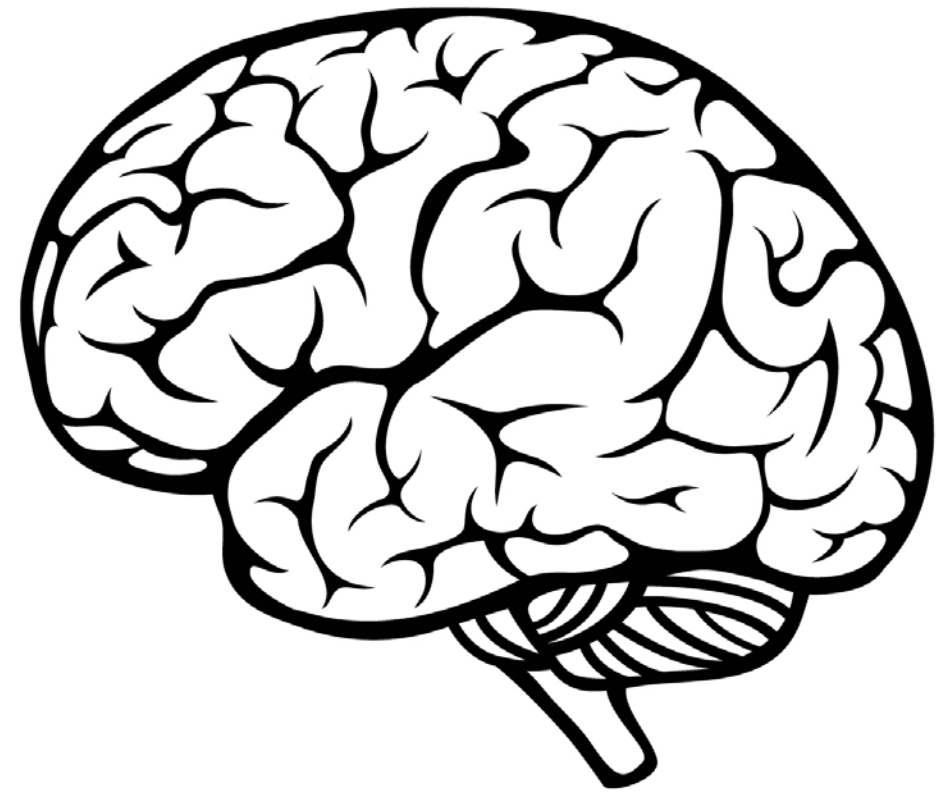


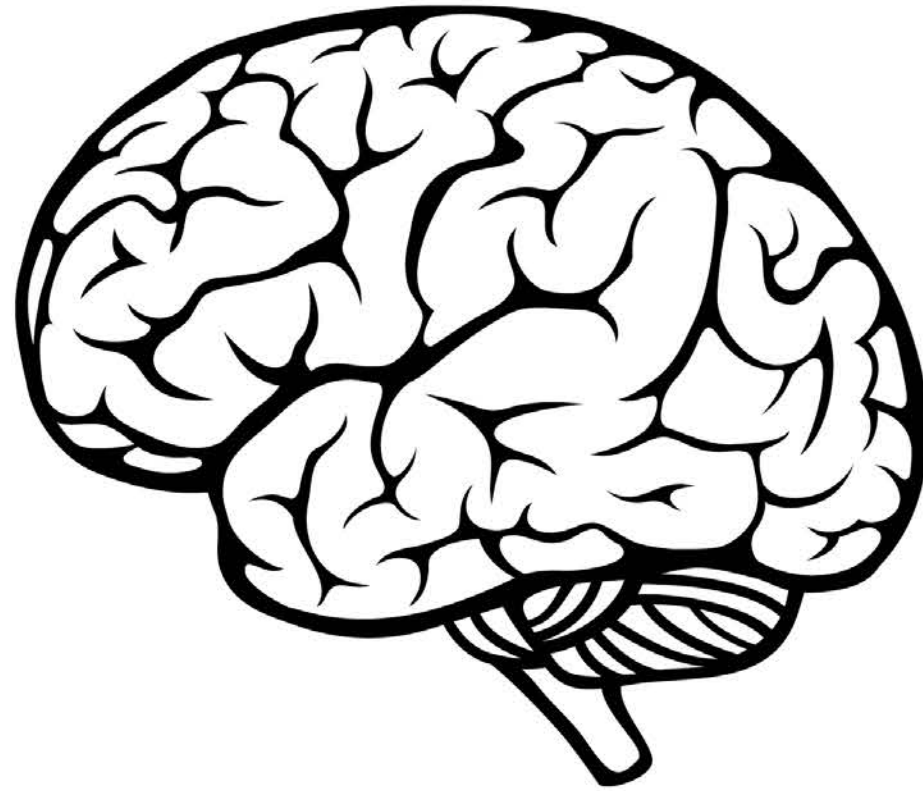
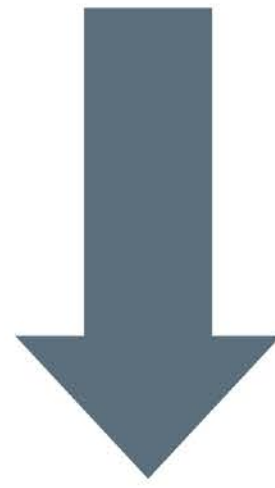


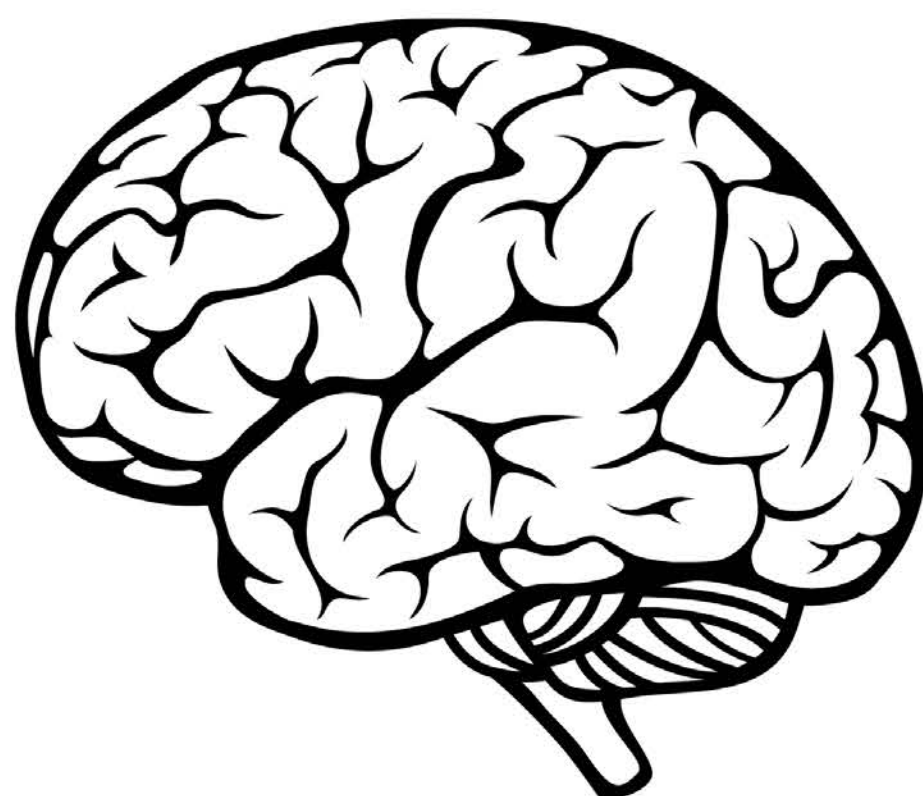












THE BIRTH OF A MANIFESTO



reductionism

[ri-duhk-shuh-niz-uh m]

noun

1. the analysis of complex things, data, etc, into less complex constituents
2. (often derogatory) any theory or method that holds that a complex idea, system, etc, can be completely understood in terms of its simpler parts or components

Reductionism: Storytelling through absence

A Reductionist Manifesto

A Reductionist Manifesto

Have a story to tell

A Reductionist Manifesto

Have a story to tell

Understand what is important

A Reductionist Manifesto

Have a story to tell

Understand what is important

Consider what is absent

A Reductionist Manifesto

Have a story to tell

Understand what is important

Consider what is absent

Don't obscure the meaning

A Reductionist Manifesto

Have a story to tell

Understand what is important

Consider what is absent

Don't obscure the meaning

Allow the audience to participate

Consider

What is your story?

What do you understand about it?

How does it make you feel?

How would you explain it?

What is the most important thing you are saying?

What are you leaving out to tell your story?

Why you are leaving it out?

What new meaning could be obscuring your story?

What do you know about your audience?

THE BRINK



**IST RECOVER
IFESTOMAN**

ISTRECOVER	ISTRECOVER	ISTRECOVER
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INTRODUCTION BY WILL SELF

It doesn't matter what way you look at it, drug addicts and alcoholics get a bad press. This is understandable: we're feckless, heedless, selfish and destructive; we wreck families, jobs, lives – we wreak havoc on both the material and the psychic realms; we sop up the time of medical, social, police, court and prison services and show precious little gratitude for what they do for us. When we eventually put down the drugs and booze, and achieve some measure of sobriety, we're often amazed that the wider world, far from applauding our efforts, continues to deride us. Again, mostly this is understandable: we've done so much damage – collectively, if not as individuals – that many lifetimes might be not sufficient to make amends; moreover, we continue to require considerable support from hard-pressed professionals, although at least we soon begin to be grateful for what's on offer.

Yet a lot of the opprobrium that the recovering addict and alcoholic face has nothing to do with this – rather it's part of the same background noise that makes the drunk or the junky a figure of fun. We live in a society in which intoxication is regarded as not only a birthright, but its rituals are so seamlessly incorporated into the mechanics of collective abandonment that it's difficult to identify where one woman's tipsiness ends and a wholesale saturnalia ensues. Under such conditions an inability to handle ones drink – or smoke, or powder, or pill – becomes a sort of cosmic solecism: the recovering addict/alcoholic is the proverbial ghost at the feast, reminding the happy revellers that it's altogether possible – should circumstances or inheritance prove problematic – for their champagne to transmogrify into very real pain.

Can we blame them? No one likes to have the skull beneath the skin called to their attention, especially when they're staring into the perfect geometry of a beloved face; yet the predicament that the recovering addict/alcoholic finds herself in is a peculiarly isolate one: shut out from the very rituals of intoxication that blur the distinctions between persons (people get out of their heads, usually, in order to get into the heads of others), those in recovery are further disbarred from acceptance simply because of that fact. If I had a pound for every time I've read how 'tedious' or 'boring' the necessarily sober are, I'd be a wealthy man; that the intoxicated appear to us, the sober, just as tedious, is besides the point: by virtue of our malaise we have forfeited the right to judge the behaviour of others.

I don't think there is a ground for much militancy over this: the recovering alcoholic/addict simply has to accept – along with so much else – the surly indifference of the straight world, but what can be done is what everyone else seeks to do: find ones voice. Often it's simply in the act of being heard that the individual recovers her sense of autonomy, and with it her sense of purpose – that's what's entailed by the Recoverist Manifesto; it isn't intended to be militant or hectoring, but simply an expression of feeling; and if there's one thing that the vicissitudes of addictive illness teaches us, it's that in the last analysis what matters is not our circumstances or our experiences – let alone our thoughts – but our feelings: we need to feel and be felt by other feeling people. We need this more than we need therapy, religion, or any of the material trappings of so-called success – we need it, because it's a necessary condition of the spirituality we struggle to attain.

As a professional writer I'm leery of setting pen to paper – or finger to keyboard – purely in order to gain catharsis, but often just such a release is achieved; it's a by-product of the process – just as happiness can be a by-product of a happy and reasonably sober lifestyle.

Will Self

A LITTLE BACKGROUND - SHAME

In a 1980 television interview, the actor, Richard Burton, was asked how and when he knew he was in trouble with alcohol. Burton replied:

“I think that nobody quite knows which drink it is that takes him over the edge of being merely a social or hearty laughing drinker, into a morose and hung-over wretched creature who shakes and creaks and sweats and has nightmares and it’s always November and it’s raining and it’s three o’clock in the morning and there’s nowhere to go and you reach out for a cigarette and smoke and think about all the horrible things you’ve done in your life and [...] all the shames - you’ve endured and suffered, and the shame you gave other people and the wrongs you’ve done other people. I don’t know whether alcoholics can put it quite as eloquently as that; usually they just say, I just stared out of a window for two years - and it is, believe me, [...] it is no laughing matter - it really is not a laughing matter...”

Referring to the inane laughter of an invisible studio audience, Burton highlighted the nervous embarrassment associated with the humiliations he was sharing. This mortification is perhaps magnified by contemporary daytime-TV audiences, baited into blood-lust by sanctimonious hosts, hell-bent on vilifying their celebrity-hungry participants, only to leave them exposed and ridiculed, posthumously posted to YouTube for the vicarious delectation of future generations’.

With our well-nurtured appetite for ubiquitously marketed pipe dreams and the trappings of a 21st century technocratic utopia, there’s no escape from the delusion of a perfect lifestyle. We are increasingly sold cheap alcohol, on one hand, and pharmaceutical snake oil for health and wellbeing, on the other. Who is it that’s selling us our booze, and who’s addicted to what - fast food, street drugs, spoonfuls of pharmaceutical elixir - to keep us passive, control our fears and rage? Paying their taxes, or hanging out on street corners - legal or illegal - who’s weighing out their profits?

Perhaps we are all ‘disordered’ - strung out and hung up - confused as to what constitutes addiction. The Diagnostic and Statistical Manual of Mental Disorders (DSM) is the fundamentalists field guide, which psychiatrists the world over use to categorise us and transform our subtle differences, attitudes and behaviours into disorders and addictions. Gambling, sex, shopping, caffeine, cigarettes, drugs, alcohol, and so much more, all neatly wrapped up in a diagnosis - pathologised and pigeon-holed - conveniently forgetting the things that put us there. Richard Burton wasn’t just describing his addictions to alcohol and cigarettes; he was painting a picture of his own vulnerabilities, and the loneliness and shame of his addiction.



A LITTLE BACKGROUND - HONOUR

With the words of Margaret Mead in mind, people in Italy, Turkey and the UK, began having discussions, in small huddles and sometimes larger groups, exploring how we see ourselves, our values and our futures. From these conversations, the idea of a manifesto was born.

We've been exploring artists, manifestos and activism, and central to this has been the idea of our fundamental human rights. With something of the spirit of Nelson Mandela, who was publicly and politically rehabilitated from 'terrorist' to 'saint', we began redefining ourselves from being passively in recovery to recoverists – sentient human beings with individual voices and with a shared vision beyond national frontiers.

Whilst we are bound by the invisible threads of addiction, we won't be defined by shame, deficit and stigma; instead, we will be defined by our value and potential. By giving a human face to recovery, we will break down barriers to dialogue. Our shared voices will confront and educate those who demonise and stigmatise us.

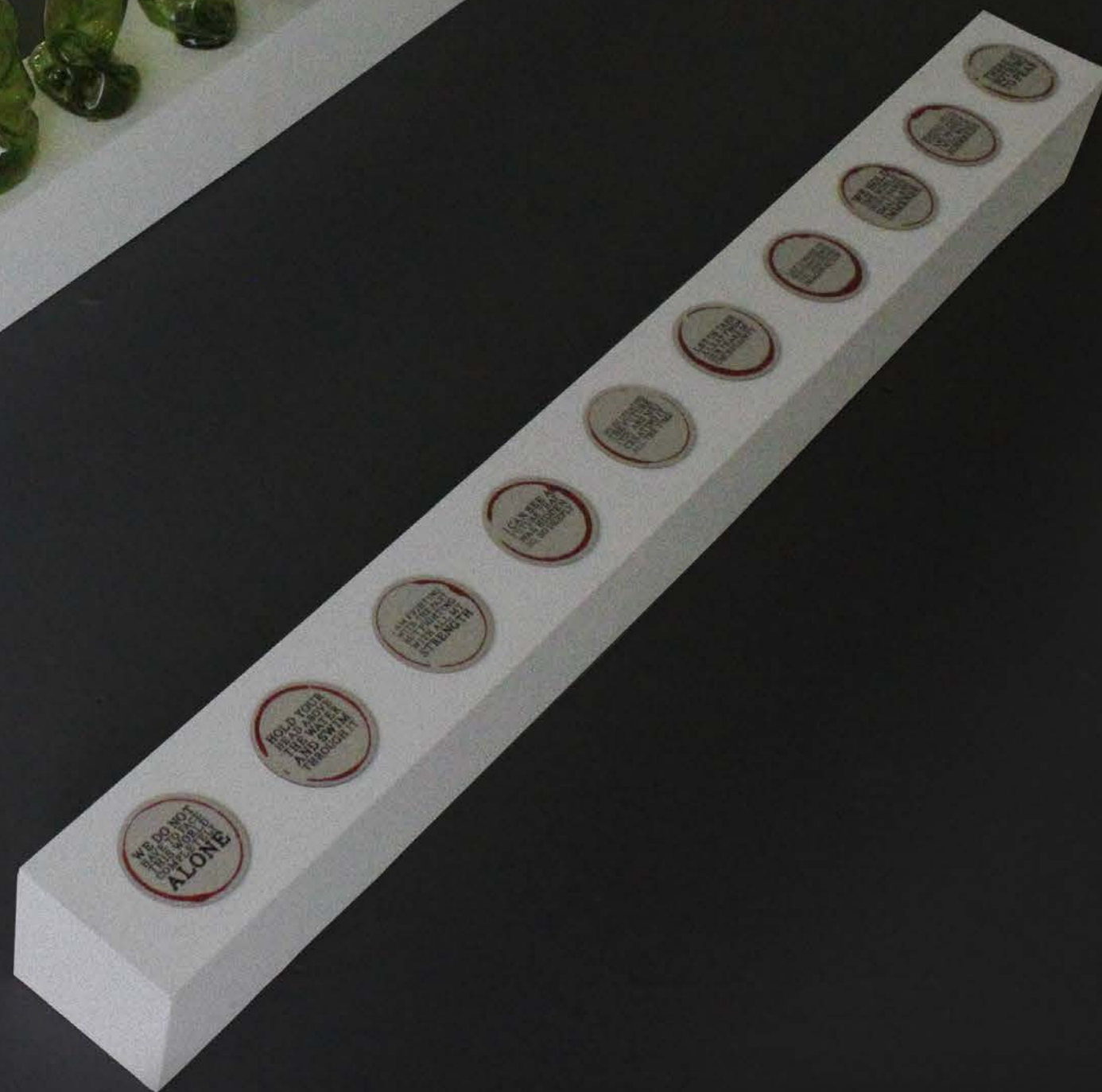
So, we've begun a conversation with each other, moving beyond being passive individuals to claim a voice – a loud voice – and think of ourselves as activists, not numbers or statistics, not disease and pathology, but human beings, apparently born equal in this world.

From the women who have lost their children to the men who have lost their families, from those who thought their lack of education made them worthless, to those who were told that boys should never cry, these are the words of those people labelled selfish by the ignorant and fearful.

So, with the conjoined,
genuine voices of people
in recovery, families
affected by addiction and
professionals in the field
from our three countries,
here is a poetic taste of our
first Recoverist Manifesto.









CHERNOBYL

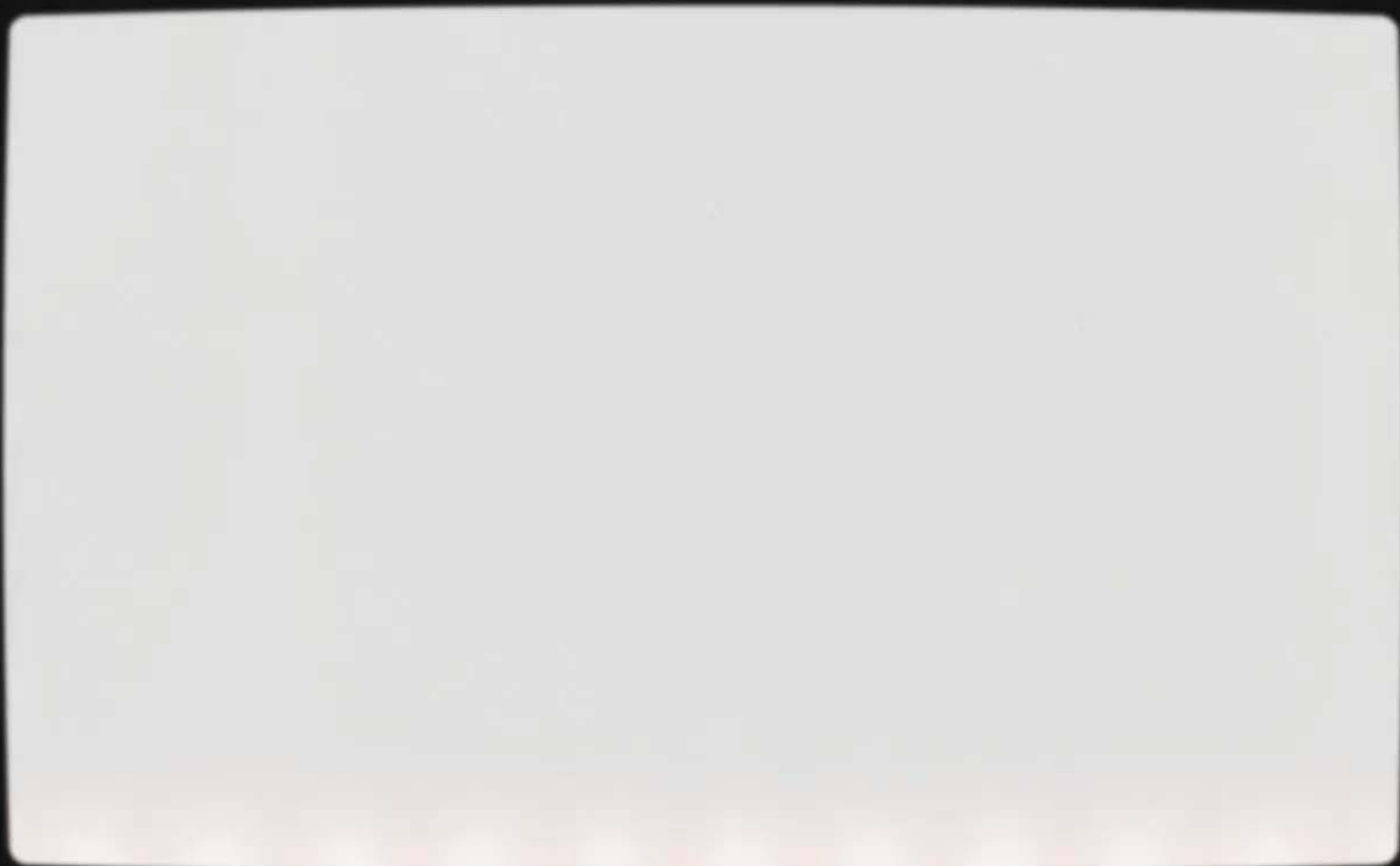


PRIPYAT













ПАМ'ЯТИ
Лопатюка
Виктора
Івановича

ПАМ'ЯТИ
Кургуза
Анатолія
Харлампієвича

ПАМ'ЯТИ
Кибенка
Виктора
Николасевича

ПАМ'ЯТИ
Правика
Владимира
Павловича

ЖИТТЯ
ЗАРАДИ
ЖИТТЯ

ПАМ'ЯТИ
Шашенка
Владимира
Николасевича

ПАМ'ЯТИ
Ходемчука
Валерія
Ільча

ПАМ'ЯТИ
Савенкова
Владимира
Івановича

ПАМ'ЯТИ
Топтунова
Леоніда
Федоровича

НЕ ЗАЛИШИЛИ ПОСІД
МУЖНЬО СТОЯЛИ У ТЕРНІ
ПАМ'ЯТНИК ІМ ВОЗНЕСІТИ
ТРЕБА У КОЖНОМУ СЕРЦІ

ХОДИМЧУК ВАЛЕРІЙ ІЛЛІЧ

24.11.1951 - 26.07.1986

СТАРШИЙ ОПЕРАТОР ЧОРНОБИЛСЬКОЇ АЕС

ІРРАДІАЦІЮ ЗАТРИМУВ НА СВОМУ ПІСІДІ











26:86 COLLECTIVE 30 YEARS ON: CHERNOBYL EXPOSED

THE HOUSE OF BLAH BLAH
EXCHANGE HOUSE,
EXCHANGE SQUARE,
MIDDLESBROUGH,
TS1 1DB



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Chernobyl Exposed

Hartlepool Art Gallery
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Opportunity to meet with the Collective 6.30pm - 7.15pm
This exhibition opens to the public on Saturday 9th September 2017
and runs until Saturday 11th November 2017.

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When life gives you lemons...

wonderbra

Biro pens are the most stolen
object in the world.



*Biro pens are the most stolen
object in the world.*









THE END